# Your Moon Valley Tattler



602.765.0902 INFO@MVTATTLER.COM

# The Moon Valley attler

THOUGHT LEADERS // BUSINESS INFLUENCERS // AFFLUENT READERS

#### WHO WE ARE

Since 1980, we've been Moon Valley's longest running and only community paper, locally produced and featuring the stories of residents & advertising of Moon Valley businesses, and surrounding areas.

#### **OUR MISSION**

We seek to provide a local resource for residents of our great neighborhood's to turn to for connection, news, uplifiting stories, and information about goods and services they desire to frequent in their own backyard. Authentic storytelling told by the great folks who live and work in Moon Valley.

#### **WHY PRINT**

There is nothing better than holding a beautiful paper in your hand, which is why we are committed to always having a printed version of our newsmag. We direct mail our publication each month, and will always be free to our readers.

#### **WOMAN OWNED**

Moon Valley Tattler has been a minority owned business since 1980 and continues to support women professionals.

50K

AVERAGE READERSHIP

AVERAGE LOCAL **AUTHORS EACH ISSUE** 

MEDIAN AGE OF READERS

S712.5

MEDIAN HOME VALUE

ANNUAL AVERAGE INCOME OF OUR READERS

**46%** BACHELORS & GRADUATE DEGREES

670/0 HOMEOWNERS

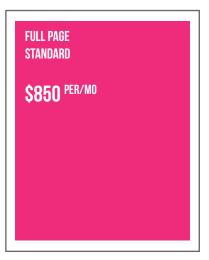
### The Moon Valley Tattler



## FRONT COVER PHOTO WITH FEATURE STORY \$1,350

#### **WHAT WE CHARGE**

**FULL PAGE PREMIUM EDGE-TO-EDGE** \$875 PER/MO



**VERTICAL HALF PAGE** \$515 PER/MO



**BUSINESS CARDS** \$175 3 MOS **STUFFED FLYERS** \$50 **PER 1,000** 

PS. CONTRACTS ROCK

**CLASSIFIEDS \$20 FOR** 20 WORDS

+\$0.50 **FOR EACH ADDITIONAL** WORD

AD SPECS	TRIM SIZE (WIDTH X HEIGHT)
PREMIUM FULL PAGE	10.5 X 13 (ADD .25 FOR BLEED)
FULL PAGE	9.75 X 12.25
VERTICAL HALF	4.75 X 12.25
HORIZONTAL HALF	9.75 X 5.7
QUARTER	4.75 X 5.7
SQUARE	4.75 X 4.75
BUSINESS CARD	3.5 X 2

#### LIVE AREA (WIDTH X HEIGHT)

9.75 X 12.25

9.5 X 12

4.75 X 12

9.5 X 5.7

4.75 X 5.7

4.75 X 4.75

3.45 X 1.95

5% off for 3 months prepaid 10% off for 6 months prepaid 15% off for 12 months prepaid

Digital assets are due to our designers on the deadline noted in our calendar. All materials must be emailed to info@mvtattler.com by COB on the day of deadline.

All advertisements need to be submitted as a PDF, JPG, or TIFF file in CMYK color space, and have a resolution of 300dpi - this prevents your ad from printing blurry.

Remember, ad deadlines are STRICTLY ENFORCED. Notification of cancelled ads must be received one week prior to the monthly deadline. We supply display advertisers digital proofs of their ad before we go to print.

Ads must be proofed carefully and returned with approval before deadline. We are not held liable for misprints that had been approved by the client, or for advertisers who failed to provide proof approval before deadline. In the event that a mistake is made in printing after proper proofing and approvals, we will absolutely do our best to create a solution to rectify the challenge

# The Moon Valley Tatter Tatter

### EDITORIAL & ADVERTISING DEADLINES

MATERIALS DUE DATE ISSUE DELIVERED OUT **DECEMBER 27TH** 2022 **JANUARY 6TH** 2023 January **24th** FEBRUARY **3RD** FEBRUARY 21ND MARCH **3RD** MARCH **28TH** APRIL **24TH** MAY 23RD JUNE 2ND JUNE **27TH** JULY **7TH** JULY **25TH** AUGUST 4TH SEPTEMBER **8TH** AUGUST **29TH** 

SEPTEMBER **26TH** OCTOBER **6TH** 

OCTOBER **24TH** NOVEMBER **3RD** 

NOVEMBER **28TH** DECEMBER **8TH** 

DECEMBER 26TH JANUARY 5TH 2024





#### Mailing & Drop-Off Address

Moon Valley Postal, 13236 N. 7th St. #4304 Phoenix 85022

SE Corner of Thunderbird and 7th St

Phone: 602-765-0902 Email: info@mvtattler.com

Website: www.moonvalleytattler.com Facebook: @MoonValleyTattler

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Company			Contact_		Tit	le	
Address			City		Zip		
Phone			Email				
Business Description	1				· · · · · · · · · · · · · · · · · · ·		
Ad PREMIU	M Full Full	Vertical I	Half Ho	rizontal Half			
Quarter	Squ	ıare 🔲 Bı	usiness Card	Clas	sified # of Words		
Months to Run:	January July	February [ August	March September	April October	May November	June December	
Check One:	Check One: Ad will run "as-is" each issue of contract.			Any extra ch	Ad will change monthly.  Any extra charge for changes will be determined before work begins.		
Typesetting/Artwo	rk/Camera Charç	ge				\$ \$	
					in Full \$		
Cash	Check: Che	eck #					
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Payment: Un A PROOF OF TH your authorization the second proof	nless prior credit he AD WILL BE Ento print as is, an will be sent. Pleast be liable for erro	nas been approv MAILED. Please d/or your send the se confirm that the ors in ad copy su	red by managree proof-read yet he changes of he corrections ubmitted by ac	ement, balance our ad copy care r corrections imr s have been con	efully! Upon viewing mediately. After thos npleted as desired b	in emailed copy.  or due upon receipt of bill  your ad, return via email e corrections are made, by emailing final approval  advance of printing date.	
Authorized by					Date		
The Moon Valley	Tattle <u>r</u>				Date		

# The Moon Valley Surrounding Areas Control Con

# LET'S GET YOUR SUCCESS STARTED!

602.765.0902 WWW.MOONVALLEYTATTLER.COM INFO@MVTATTLER.COM