# Your Moon Valley Tattler



602.765.0902 INFO@MVTATTLER.COM

### The Moon Valley attler

THOUGHT LEADERS // BUSINESS INFLUENCERS // AFFLUENT READERS

#### WHO WE ARE

Since 1980, we've been Moon Valley's longest running and only community paper, locally produced and featuring the stories of residents & advertising of Moon Valley businesses, and surrounding areas.

#### **OUR MISSION**

We seek to provide a local resource for residents of our great neighborhood's to turn to for connection, news, uplifiting stories, and information about goods and services they desire to frequent in their own backyard. Authentic storytelling told by the great folks who live and work in Moon Valley.

#### **WHY PRINT**

There is nothing better than holding a beautiful paper in your hand, which is why we are committed to always having a printed version of our newsmag. We direct mail our publication each month, and will always be free to our readers.

#### **WOMAN OWNED**

Moon Valley Tattler has been a minority owned business since 1980 and continues to support women professionals.

50K

AVERAGE READERSHIP

AVERAGE LOCAL **AUTHORS EACH ISSUE** 

MEDIAN AGE OF READERS

S712.5

MEDIAN HOME VALUE

ANNUAL AVERAGE INCOME OF OUR READERS

**46%** BACHELORS & GRADUATE DEGREES

670/0 HOMEOWNERS

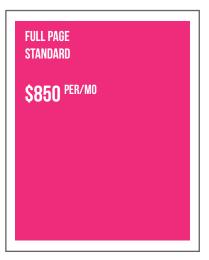
## The Moon Valley Tattler



## FRONT COVER PHOTO WITH FEATURE STORY \$1,350

#### **WHAT WE CHARGE**

FULL PAGE PREMIUM EDGE-TO-EDGE
\$875 PER/MO



VERTICAL
HALF PAGE

\$515 PER/MO



BUSINESS CARDS \$175 3 MOS

STUFFED FLYERS \$50 PER 1,000 CLASSIFIEDS \$20 FOR 20 WORDS +\$0.50 For each Additional Word

AD SPECS	TRIM SIZE (WIDTH X HEIGHT)
PREMIUM FULL PAGE	10.5 X 13 (ADD .25 FOR BLEED)
FULL PAGE	9.75 X 12.25
VERTICAL HALF	4.75 X 12.25
HORIZONTAL HALF	9.75 X 5.7
QUARTER	4.75 X 5.7
SQUARE	4.75 X 4.75
BUSINESS CARD	3.5 X 2

#### LIVE AREA (WIDTH X HEIGHT)

9.75 X 12.25

9.5 X 12

4.75 X 12

9.5 X 5.7

4.75 X 5.7

4.75 X 4.75

3.45 X 1.95

#### PS. CONTRACTS ROCK

5% off for 3 months prepaid 10% off for 6 months prepaid 15% off for 12 months prepaid

ARTWORK SUBMISSION

Digital assets are due to our designers on the deadline noted in our calendar. All materials must be emailed to info@mvtattler.com by COB on the day of deadline.

All advertisements need to be submitted as a PDF, JPG, or TIFF file in CMYK color space, and have a resolution of 300dpi - this prevents your ad from printing blurry.

Remember, ad deadlines are STRICTLY ENFORCED. Notification of cancelled ads must be received one week prior to the monthly deadline. We supply display advertisers digital proofs of their ad before we go to print. Ads must be proofed carefully and returned with approval before deadline. We are not held liable for misprints that had been approved by the client, or for advertisers who failed to provide proof approval before deadline. In the event that a mistake is made in printing after proper proofing and approvals, we will absolutely do our best to create a solution to rectify the challenge.

## The Moon Valley Tattler

#### EDITORIAL & ADVERTISING DEADLINES

MATERIALS DUE DATE **ISSUE DELIVERED OUT** DECEMBER 17TH JANUARY **3RD** January **25th** FEBRUARY **22ND** MARCH **4TH** MARCH **22ND** APRIL **25TH MAY 24TH** JUNE 3RD JUNE **20TH** JULY 1ST JULY **25TH** AUGUST 4TH SEPTEMBER 1ST AUGUST **22ND** September **27th** OCTOBER **7TH** NOVEMBER 4TH OCTOBER **25TH** NOVEMBER **29TH** DECEMBER **9TH** DECEMBER 27TH January **6th** 2023





#### Mailing & Drop-Off Address

Moon Valley Postal, 13236 N. 7th St. #4304 Phoenix 85022

SE Corner of Thunderbird and 7th St

Phone: 602-765-0902 Email: info@mvtattler.com

Website: www.moonvalleytattler.com Facebook: @MoonValleyTattler

Ad Contract							
Company			Contact_		Title		
Address			City		Zip		
Phone			Email				
Business Description	1						
Ad PREMIU	M Full Full	Vertical I	Half Ho	rizontal Half			
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Authorized by					Date		
The Moon Valley	Tattle <u>r</u>				Date		

# The Moon Valley Surrounding Areas Catalana Catalana

## LET'S GET YOUR SUCCESS STARTED!

602.765.0902 WWW.MOONVALLEYTATTLER.COM INFO@MVTATTLER.COM